

INCREDIBLE AASMAAN VOCATIONAL TRAINING INSTITUTE

Franchisee Scheme:-

Objective :-

The objective of this Scheme is to encourage and promote Skill Development for the youth throughout the country by aligning itself with the Common Norms guidelines. The scheme also needs to be aligned to complement all other Missions, such as Make in India, Digital India, Swachh Bharat, and Smart Cities. Specifically, the Scheme aims to: Enable and mobilize a large number of youth to take up industry designed quality skill training, become employable and earn their livelihood.

Increase productivity of the existing workforce, and align skill training with the actual needs of the country. Encourage standardisation of the Certification process and put in place the foundation for creating a registry of skills.

We believe in:

- Student Success
- Lifelong learning.
- Respect, Integrity, Trust, Honesty and Ethical behaviour.
- Continuous Quality Improvement.
- Excellence.

We Commit Ourselves to:

- Prepare students for the future.
- Impart knowledge on which students can build bright career in service sector.
- Treat everyone with respect and fairness.
- Exemplify our values by serving as teachers and role models.

Franchise Process:

1. Proposal
2. Meeting & Introduction
3. H.O. Survey
4. Final decision
5. Agreement & Bond
6. Recruitment & Training
7. Set up work & H.O. Approval
8. Inauguration

INVESTMENT DETAILS :

Franchise fee	Rs 75,000 (NRD) Non Metro city
Franchise fee	Rs 1,25,000 (NRD) Metro city

Agreement:

Agreement will be made with us for Financial.

Who are we looking for?

- Partners who will well educate and more have min 5 Years of educational experience.
- Stable and recession proof returns, higher than industry and required institute documentations.
- Entrepreneurs/land owners who want to create an educational institution for a better future

Financials:

Necessary Conditions

	% of Total Cost	Output Parameters
1	30%	Total Margin (Institute)
2	65%	Total margin (Partner)
3	5%	For Social work activity

Payment Condition:

Payment Mode- Cheque / D.D. in favour of **Incredible Hospitality and corporation** payable at New Delhi

Bank Details-Indian Overseas Bank ,Branch Mahipalpur New Delhi

Ac No-235802000000089

IFC Code-IOBA0002358

Agreement- Legal agreement will be signed only after full payment

INFRASTRUCTURE REQUIREMENT :

Area • To start with, you need an office at least 3000 sq ft but ideally 3500 to 4000 sq ft

Partitions :

- Classrooms - 2 classrooms having 30 students capacity (capacity 300 sq ft)
- Hall – 1 hall for practice having 100 students capacity
- 1 Self-study class room and 1 Computer Lab and 2 washroom
- **Cabins** – 1 Cashier, 1 Counsellor, 1 Library, 1 B.M., 1 Staffroom, 1 P.S.S., 1 Store room ,1 Placement room
- **Open space** - at reception and parking area

Furniture & Fixtures :

- Bench & Table- 60 sets appx.
- Office Tables and chairs & Book shelves & set racks
- White board (ideal- 6x4) and notice board (ideal- 3x2)
- Sofa – at waiting & Standee
- Suggestion box & **Branding** oval shape glass

We required:

- Agreement copy (Later after visit)
- PAN card copy of the company /owner
- Registration Form
- NRD amount

We facilitate the following services:

SUPPORT & SERVICES

- My Team is here always for your support and to provide you the best services ever.
- We provide you our foot steps towards growth.
- You will always be a part of Our All INDIA/STATE Joint Promotional Activities.
- Be your own boss, opportunity to purchase a business concept that has already been tried and tested in the market.
- This Socially Respectable Business concept has endless profit as you can enhance.
- Free Training for staff & Opportunity to Earn high value of money.
- Free Welcome Kit.
- Provide you the soft copies of all designs and Authority to use Incredible BRAND in your promotional activities.
- Specially designed unique course material and teaching system.
- Development programs , seminars and job MELE.
- Continuous support and advice from experts (e.g.- best marketing and Management techniques).
- We will furnish you any type of legal and financial guidance.
- Help you to recruit a well-qualified Manpower.
- Always be in touch with your own official.
- E-mail id provided by us.
- Regular speed test result based on All India Ranking system.
- All-India network of centers.
- Introduce the very new pattern of banking with our Advanced Speed test papers.
- Honesty and transparency – hallmark of our relationship.

MARKETING SUPPORT.

- Through Magazine and News paper.
- Emails
- Ad in Corporate Magazines
- Advertisement on internet / Google(Just dial, Yellow pages, White pages, etc)
- Pamphlet Distribution
- Website Marketing
- Lead Generation by Student Database
- Social Networking Sites(like Face book, Twitter, Blogger, YouTube, MySpace, etc)
- Greeting Card on Festivals
- Calendar
- All type of common marketing

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COMPUTER CONFIGURATION	NO OF MACHINES
PROCESSOR RAM HARDDISK CD ROM FDD	

FRANCHISE DETAILS

INTERESTED CITY FOR FRANCHISE	PROPOSED LOCATION	AREA (IN SQ. FT)	AREA ON HIRE / LEASE / OWN	PROP. / PARTNERSHIP / PVT. LTD. (ATTACH SEPARATE SHEETS CLEARLY GIVING DETAILS:)

INVESTMENT PLANS

PROPOSED FINANCIAL COMMITMENT	MODE OF AVAILING FINANCE

MARKET SURVEY

CLASSIFICATION OF THE PLACE: RESIDENTIAL / COMMERCIAL / EDUCATIONAL	PROXIMITY FROM MAIN ROAD: ON MAIN ROAD / NEAR MAIN ROAD (WITHIN 500 MTS) / AWAY FROM MAIN ROAD (MORE THAN 500 MTS)	POPULATION OF THE PLACE	NO. OF SCHOOLS & COLLEGES IN THE AREA	PER CAPITA INCOME OF THE PEOPLE STAYING IN THE LOCALITY

HOW SOON YOU CAN START THE PROJECT

ONE MONTH / TWO MONTHS / THREE MONTHS

DATE

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DECLARATION

Please answer all the following questions:

- Have you or the directors ever been convicted of a criminal offence by a court of law, in India or overseas?
Yes No
- Have you or the directors even been involved in any civil litigation in the past 5 years?
Yes No

By signing below, the applicant certifies that all information provided herewith is true and accurate to the best of his knowledge. If the applicant is found to have wilfully provided misleading information, his application for the franchise and its subsequent award, if any, may be deemed null and void.

Name -

Signature & stamp -